

[Home](#)[About](#)[The Work](#)[Gallery](#)[Contact](#)

RENÉE GREENSTEIN

Entrepreneur. Fashion Designer. Icon.

[Home](#)[About](#)[The Work](#)[Gallery](#)[Contact](#)

BIO.

Renowned global fashion designer Renée Greenstein is the founder of Women with Control® and ATTITUDES by Renée®, two of the best-selling fashion lines on the cable shopping network, QVC. Renée has been blazing trails for over 15 years with the shopping channel as one of the first minority owned fashion lines in QVC's line up. Renée's successful fashion and jewelry collections are headquartered in New York City where she serves as President and lead designer of her company, Two Chicks in the Backroom, Inc.

From childhood, Renée developed a passion and a love for people and fashion. In college, she majored in theology, but soon realized her career calling was elsewhere. Renée ventured to New York City to pursue her strong interest in fashion. Renée became a fit model and soon found her niche in the dresses and sportswear apparel categories.

While studying at the Fashion Institute of Technology and being a fit model, Renee became aware that fashion catered to a very small portion of women. In addition, she discovered her innate ability to communicate to designers and patternmakers how clothes should fit.

Renée used that ability to give suggestions on how clothing could be better made to fit all women. These realizations inspired her to create her own clothing lines, whose size range spans XXS – 3X, and includes petite, regular and tall lengths in many styles, empowering all women to look and feel as beautiful as they are.

Renée developed a philosophy that she applies to her career



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[About](#)

[The Work](#)

[Gallery](#)

[Contact](#)

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